

AM 1620 RADIO SANDY SPRINGS RADIO SANDY SPRINGS.COM

Introducing Sandy Springs to the World...
and Bringing the World to Sandy Springs.

"Thanks so much for having such a great show.
I listen via podcasts here in New York City.
Please keep up the broadcasts."

RATES & PACKAGES

Effective May 1, 2006

All Rates and Packages are subject to change without notice.

RADIO COMMERCIAL PACKAGES

Choose from 5 different commercial packages.

EXCLUSIVE SPONSOR

\$375 per week during 1 hour program includes:

- Title credits at beginning and end of show
- Your commercial content up to 10 minutes within the hour
- 25, 30 second commercials during the week*
- Promotions for the show, with your name included

SPONSOR

\$200 per week during 1 hour program includes:

- Title credits at beginning and end of show
- Your 30 second commercial 5 times in the hour along with other, non-competing advertisers
- 10, 30 second commercials during the week*
- Promotions for the show, with your name included

*1st commercial production by Radio Sandy Springs FREE with new contract

Radio advertisers (with \$500 monthly contract)
receive a 10% discount on internet advertising.

404-943-1620 / 866-356-0789

"Thanks for the opportunity to promote my
offerings on the Business Hour.
I've gotten very good feedback from it."

SPECIFIED

\$15 per 30 second commercial*
during the programs of your choice

\$15 x 20 = \$300
\$15 x 45 = \$607 (10% discount)
\$15 x 70 = \$892 (15% discount)
\$15 x 100 = \$1200 (20% discount)

ROS

(Run of the Station)

\$9 per 30 second commercial*

\$9 x 20 = \$180
\$9 x 45 = \$364 (10% discount)
\$9 x 70 = \$535 (15% discount)
\$9 x 100 = \$720 (20% discount)

MIX

A combination of Specified and ROS spots*

(Specified) \$15 x 2 = \$30
(ROS) \$9 x 10 = \$90 = \$120

(Specified) \$15 x 4 = \$60
(ROS) \$9 x 10 = \$90 = \$135 (10% discount)

(Specified) \$15 x 5 = \$75
(ROS) \$9 x 10 = \$90 = \$165

(Specified) \$15 x 10 = \$150
(ROS) \$9 x 20 = \$180 = \$264 (20% discount)

*1st commercial production by Radio Sandy Springs FREE with new contract

Radio advertisers (with \$500 monthly contract)
receive a 10% discount on internet advertising.

"I enjoyed being with you for this interview, as you
make it so easy to chat, share and respond.
Thanks for inviting me to be your guest!"

INTERNET ADVERTISING

Choose from 2 different advertising options.

WEB ADVERTISING BLOCK

An Advertising Block customized for your business,
which is displayed on our homepage with a
live link to your website*

\$400 per month for 2 x 3/4 inch ad block
\$800 per month for 2 x 1 1/2 inch ad block
\$1200 per month for 2 x 2 1/4 inch ad block

*Requires minimum 3 month contract

Please visit our website to view available
web advertising blocks.

WWW.RADIO SANDY SPRINGS.COM

SAVINGS COUPON

A Printable Savings Coupon customized for your
business, which is displayed on our website*

\$200 per month
50% discount with any other advertising contract
\$40 for each additional coupon produced

*Requires minimum 3 month contract

*1st coupon design by Radio Sandy Springs FREE with new contract

